

SPONSORSHIP FORM

Registered Organization Name: Railroad Heritage, Inc.
Not for Profit 501 (c) (3) Corporation

Address: 701 North Kansas Avenue
Topeka, Kansas 66608

Type of Request: Monetary Donation

Name of Event: Topeka Railroad Festival

Date of Event: Saturday, August 21, 2010

Location of Event: The Great Overland Station
701 North Kansas Avenue
Topeka, Kansas 66608

Purpose of the Request: To promote the 3rd annual family friendly event that celebrates the railroad heritage and history of Topeka. Activities will be based on the funding that we receive.

Contact Person: Bette Allen, Executive Director
ballen@greatoverlandstation.com
785-220-0733 (cell)
785-232-6259 (fax)

Amount of Donation: Partner/Recognition _____ \$10,000
(Please check sponsorship level) _____ \$ 5,000
_____ \$ 2,500
_____ \$ 1,000
_____ \$ 500
_____ \$ 250
_____ Other

Complete and sign the form below. Please make your check payable to Railroad Heritage, Inc. and send to The Great Overland Station, 701 N. Kansas Avenue, Topeka, KS 66608 by July 1, 2010

Donor Name: _____

Addresses: _____

City: _____ **State:** _____ **ZIP** _____

Work: _____ **Cell:** _____

E-mail: _____

Total Amount Enclosed: _____
(To make arrangements for installment payments over the next 3 months call our office at 785-232-5533.)

Signature: _____ **Date:** _____

Upon receipt of the donation, Railroad Heritage, Inc. will send you a letter of acknowledgment for your support

TOPEKA RAILROAD FESTIVAL
August 21, 2010

SPONSORSHIP LEVELS

<i>TRAINMASTER</i> TOP SPONSORSHIP	\$10,000	<ul style="list-style-type: none"> ▪ Company Logo on banner, posters, website ▪ One complimentary 10x10 booth space ▪ Placement of Logo on T-shirts ▪ 100 free admission tickets ▪ Recognized frequently throughout the festival ▪ Highlighted recognition on television and radio advertising, billboards, and flyers
<i>Conductor</i>	\$5,000	<ul style="list-style-type: none"> ▪ Company Logo on banner, posters, website ▪ One complimentary 10x10 booth space ▪ Placement of Logo on T-shirts ▪ 50 free admission tickets ▪ Recognition on billboards and flyers
<i>Engineer</i>	\$2,500	<ul style="list-style-type: none"> ▪ Company Logo on banner, posters, website ▪ Name recognition on T-shirts ▪ 25 free admission tickets
<i>Brakeman</i>	\$1,000	<ul style="list-style-type: none"> • Name recognition on banner, posters, website ▪ Name recognition on T-shirts ▪ 12 free admission tickets
<i>Porter</i>	\$500	<ul style="list-style-type: none"> ▪ Name recognition on banner, website ▪ Name recognition on T-shirts ▪ 6 free admission tickets
<i>Passenger</i>	\$250	<ul style="list-style-type: none"> ▪ Name recognition on banner, website ▪ 2 free admission tickets